

COMPANY PROFILE

EMIRATES
SPORTS



GROUP

BUSINESSES



HOTEL
APARTMENTS



HOTEL

Developed and managed over 500,000 sq. ft. of hotel apartments, hotels, and retail spaces, with the biggest project to date being Emirates Sports Hotel and Apartments — a fully-fledged, operating, and profitable business. It is the world's first sports hotel specifically designed to cater to the unique needs of athletes and sports enthusiasts.



BUSINESSES



Set to open in early 2025, it will be the first professional skating rink in the Middle East, positioned to become a premier destination for sports tourism.



BUSINESSES



EVENTS

50+

Delivered high-profile events annually,
elevating Dubai's status as a global
sports hub.



BUSINESSES



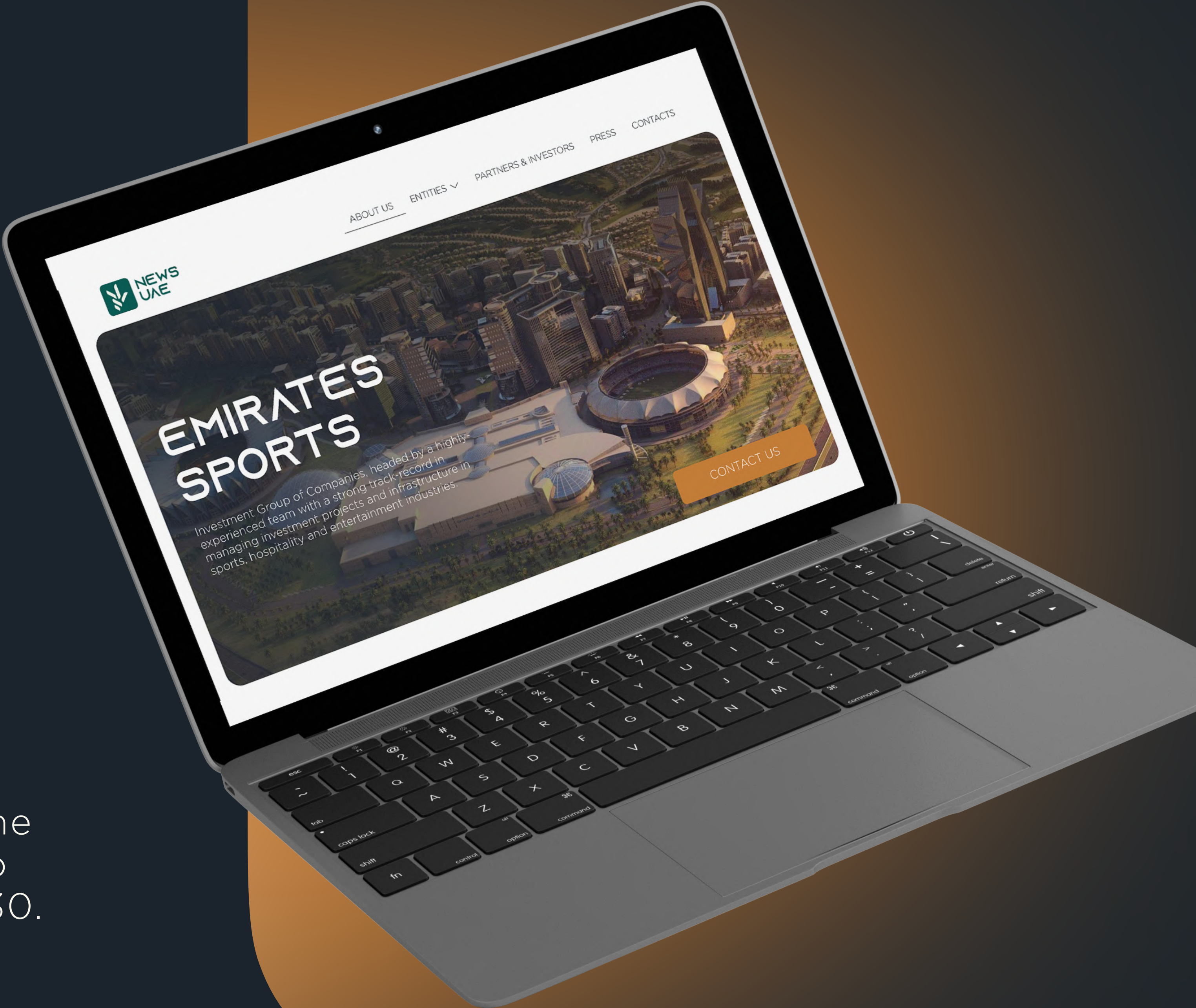
FACILITY
MANAGEMENT

20+

Years of Experience transforming underutilised spaces into world-class facilities and facilitating key property transactions to support development.



BUSINESSES



A cutting-edge online platform broadcasting sports news across the UAE and beyond, with ambitions to become the region’s largest by 2030.

SPORTS INITIATIVES

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WORLD STRONGMAN INTERNATIONAL UNION

A global organization dedicated to advancing and promoting strength sports worldwide. Operating under Emirates Sports Group, it has launched a groundbreaking campaign to achieve Olympic recognition and include the Strongman sport in the Olympic Games program.



EMIRATES HOCKEY

A registered trademark of Emirates Sports Group, bringing together and governing all hockey activities in the Middle East, including fostering local talent and driving regional success with 3 World Championship titles in 4 years.



DUBAI MIGHTY CAMELS TEAM

Owned and sponsored by Emirates Sports Group, the UAE's most awarded hockey team with 5 league championships, leading the regional ice hockey scene.



EMIRATES FIGHT LEAGUE

A premier fight league established by Emirates Sports Group to promote martial arts and combat sports in the region.

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REDEFINING SPORTS HOSPITALITY

WORLD'S FIRST SPORTS HOTEL

A trailblazing concept designed to meet the needs of athletes and sports enthusiasts, offering in-room training solutions, innovative recovery options, and nutrition-focused dining.

REDEFINING SPORTS HOSPITALITY

CREATING A SPORTS COMMUNITY ECOSYSTEM

Emirates Sports Group is setting a new global standard in sports hospitality with a unique ecosystem featuring:

1

Comprehensive training, recovery, and wellness facilities, including the region's first sports spa

2

Access to world-class venues: Olympic-sized pools, FIFA-approved football grounds, ISD Padel Courts and The Els Golf Club

3

A sports-focused restaurant with a nutritionist-designed menu.

4

Daily professional training sessions for guests and visitors

5

Cutting-edge venues for 670+ annual events, ranging from tournaments to community activities

REDEFINING SPORTS HOSPITALITY

SHAPING GLOBAL SPORTS TOURISM

Positioned at the heart of Dubai Sports City, the hotel is driving Dubai's reputation as a premier destination for athletes, teams, and sports enthusiasts worldwide, hosting elite events, training camps, and groundbreaking international sports initiatives